

The Super Street & eurotuner Tour is back!

And now is the time to secure your sponsorship for one of this Fall's hottest automotive events.

On September 15, over 500 high-performance vehicles will hit the streets, showing off their unique designs to thousands of spectators across the country. Loaded with the latest aftermarket upgrades, these fast and furious machines will be heading out of Dallas, Miami, and Baltimore for an exciting 1 day road trip, sponsored by Super Street and eurotuner. Each leg will make multiple stops and cross hundreds of miles, before finally converging upon Atlanta Motorspeedway at the NOPI. Attendance continues to increase each year and now with a third leg added for the 2005 Tour, the turnout size should break all previous records. For the millions of Super Street and eurotuner readers, this is the year's biggest event and one that you cannot afford to pass up.

The first wave of exposure hits with the September issues of Super Street and eurotuner, followed by post-event magazine coverage in January, '06. Visit www.eurotuner.com and www.superstreetonline.com for more details!

Join the Tour Today By Sponsoring:

- * Logos on Tour Passports
- * Color ads in Tour Passports
- * Goodie Bags (key chain, decal, logos)
- * Onsite raffles at the Tour Zone
- * Onsite raffles at Final Party
- * Tour stop banner signage
- * Tour t-shirt logos
- * Banner opportunities at overnight stops
- * Tour 2005 logos in corporate advertising
- * Name mentions in Primedia related PR
- * Logos on all collateral materials, including 50,000 rave cards
- * Ads in event coverage issues of Super Street and eurotuner
- * Logos in Super Street and eurotuner websites

Official Sponsor Participation Confirmation

Price: \$10,000 NET

Company Name: _____

Contact: _____

Authorization: _____

For more info on the Tour 2005, please call or email Elliott Moran at (323) 782-2106, (323) 782-2616 Fax elliott.moran@primedia.com

2005 SPONSORS ARE ENTITLED TO FIRST RIGHT OF REFUSAL FOR 2006. CONTRACT RENEWALS MUST BE SIGNED ON OR BEFORE SEPTEMBER 1, 2005.



**SUPER
STREET**



eurotuner